



# OffshoreVäst International Knowledge Transfer (OVIKT)

Project Plan  
Draft  
2015 - 01 - 07

# Background

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- The Swedish offshore sector has a unique set of challenges compared with other industries represented in similar national initiatives
- OffshoreVäst, an initiative for promoting innovation and business development in the offshore sector, is developing a new long-term strategy for its future operations
- It is important to seek external advice and sources of knowledge to ensure a successful strategy development process, especially since there are many similar initiatives abroad that can serve as role models and contribute with experiences and knowledge
- In order to initiate a knowledge transfer process between OffshoreVäst and an international role model, there is a need to create an overview of potential initiatives in other countries as well as to analyse their suitability as role models

# Purpose, objectives and deliverables

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- The purpose of this project is to perform a pre-study that can lay the ground for a knowledge transfer process between OffshoreVäst and an international role model during 2015
- The objective is to answer the following key questions
  - What are OffshoreVäst's key challenges that should be the focus of an international knowledge transfer process?
  - What characterises the national context for offshore innovation in three selected countries?
  - What role models (i.e. platforms/projects/initiatives) could OffshoreVäst learn from in these countries?
  - What characterises these role models' strategies and operations?
  - Which role model is most suitable as primary knowledge transfer partner to OffshoreVäst?
- The project will result in a brief report that will be presented at a meeting/workshop

# Organisation and budget

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## *Organisation*

- OffshoreVäst
  - Project Owner: Kerstin Hindrum
- LightSwitch
  - Project Manager: Johnn Andersson
  - Quality Assurance and Project Resource: Helena Lindquist

## *Budget*

- 50 000 SEK

# Timeline

